



# SwarmBox

Engaging audiences **the easy way**  
by SwarmWorks



## Interaction Types

### Easy and intelligent solution

We have packed the essence of our entire experience into our cloud. With the cloud solution developed in-house, you can not only intelligently loosen up your presentation, but also easily retrieve opinions in real time. Participants use their own devices such as smartphones, tablets or laptops to participate in the interactions. The interaction catalog shows you the various interaction and evaluation options.

#### **The special thing**

Participants do not need to install an app, they simply enter the browser link and the event code and can participate immediately. Everything is possible - from small surveys to quick polls to polls of opinions and more - and even across locations!

### Your benefits

- intuitive and fast queries
- low-priced
- range of services
- consulting and advice
- on-site service
- own devices
- cloud servers located in Germany
- no app installation

## Brainstorming

Use the brainstorming function to collect the ideas and opinions of your participants.

Participants can enter their opinions on a specific topic or question and at the same time see the opinions of other participants. In order to filter out the participants' most important opinions or ideas, participants can rate the entries of other participants by stars.

### What do we have to do for better events?

Your text...

Send

★ 20 Σ 4

Create interactive events ;) ★★★★★

Involve participants more ★★★★★

#### Evaluations

- List
- Word cloud (words)
- Word cloud (sentences)

## Multiple Choice

Multiple Choice is a closed question type which offers participants different options to choose from.

You also have the option of adding images to your response items. The question type is also suitable for a quiz, as you can also define correct answers and add points.

### How many glasses of Kölsch are drunk during the street carnival in Cologne?

3 millions ✓

28 millions ✓

70 millions ✓

150 millions ✓

#### Evaluations

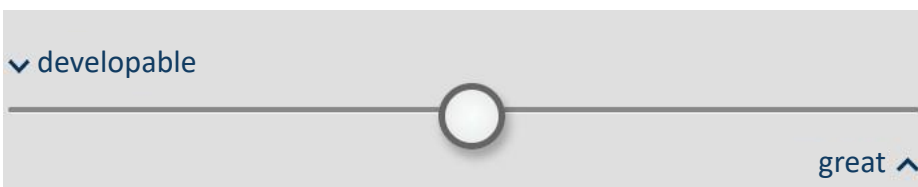
- Bar chart
- Pie chart
- Word cloud (sentences)
- List

## Scale

With the scale question you can measure terms that are usually not objectively measurable.

This often involves terms such as motivation, team spirit or satisfaction. The most frequently used scale starts with the value 0 and ends with the value 10, but scales can also be formed with other values. The value 10 usually represents the maximum value, 0 represents the minimum value of the term.

What did you think of the event?



developable

great

### Evaluations

- Bar chart

## Smiley

With the smiley you can measure the mood in the audience very fast and playful.

Participants can easily enter their answers by moving the slider - the smiley automatically changes color and expression.

How are you today?



Move the slider to change the smiley



### Evaluations

- Bar chart
- Pie chart

## Blog

Participants can enter their opinions on a specific topic or question.

The blog works like a Twitter Wall and the participants can comment on what is being said during your presentation.

### Your feedback

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The event was very interesting!

---

Please more often interactive ;)

---

I really liked the gaming, but also that we could give feedback all the time, could ask questions etc.

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We had a lot of fun

#### Evaluations

- List
- Word cloud (words)

## Q&A

Find out the most relevant questions in a matter of seconds and respond directly.

Through their device participants can enter as many questions as they like and at the same time, they can see the questions of the other participants and reinforce them. If a question already exists in the system, it is proposed to the participant and he or she can decide whether to accept it or enter it again (possibly slightly modified).

### Your questions

☰ 2   Σ 2   ⏴ ⏵

Are we going to do more interactive events now? ✓

Are there any other games? ✓

#### Evaluations

- List
- Word cloud (words)
- Word cloud (sentences)

## Two-dimensional scales

You can use the two-dimensional scale to assess topics according to two factors.

You can create your own topics or import them from brainstorming results. In addition, you can set how many topics from the brainstorming should be displayed to cover these further.

The screenshot shows a form titled "Price-taste evaluation" for the item "Water". It features two horizontal sliders. The first slider is labeled "Price" and ranges from "low" to "high", with a white circle marker positioned approximately one-third of the way from the left. The second slider is labeled "Taste" and ranges from "not tasty" to "delicious", with a white circle marker positioned approximately two-thirds of the way from the left. Below the sliders are three green buttons: a left arrow labeled "Zurück", a central box containing "1 / 6", and a right arrow labeled "Weiter". At the bottom is a large green "Send" button.

### Evaluations

- Dot matrix

## User profile

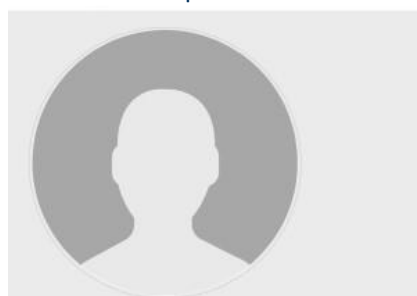
You can use the user profile to request personal data of your subscribers and also display this data during the evaluations.

You can define the fields to be filled in by the participants. Participants have the opportunity to take a photo of themselves. For example, if you create a quiz, you can display the photos of the participants with the most points in the evaluation (list / score).

### Evaluations

- Photo wall
- Scoring

Please create a profile



Please enter your details

A form for entering user details. It includes a "Name" field with the text "MaxSwarm" entered. Below it is a "Department" field with a small "x" icon on the right. A green checkmark icon is visible next to the text "This field is required".

## Agenda

The Agenda offers you the possibility to present the course of the event to the participants in tabular form. This information slide, for example, you can show at the beginning of your presentation to inform the participants how your event will proceed.

You can display one title, two column headings and further rows. Lines can be easily created using "Add line". You can add any number of lines to the agenda. You can remove individual lines with the X or change their order with the arrows.

Time	Topic
10:00	Opening speech
10:15	Speech by Mr Mustermann
10:45	Start of the presentation
12:00	Intro workshops
12:30	Lunch

# Evaluations

## List

- Displays an ordered evaluation of the results
- Possibility to limit to a top list

## Word cloud (words)

- Identical words will be displayed larger within the cloud
- Words that have been sent less or only once are displayed in a smaller size

## Word cloud (sentences)

- Response options are displayed larger or smaller according to their rating or selected frequency

## Photo wall

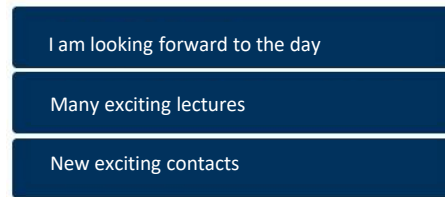
- You can show all participant photos together with their chosen names

## Scoring

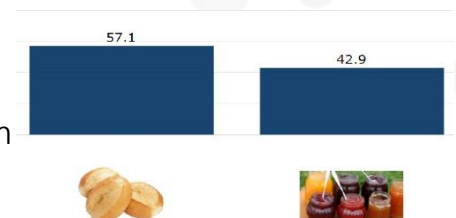
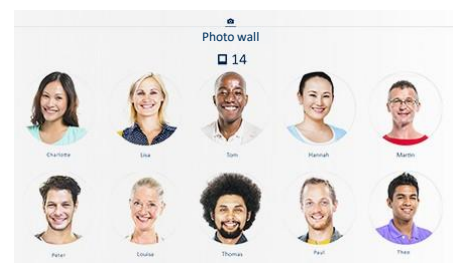
- Ideally suited to see who has currently earned the most points in the quiz

## Bar chart

- Summarize categorical data in form of bars
- The height of the bar is proportional to a certain aggregation
- Horizontal or vertical bars

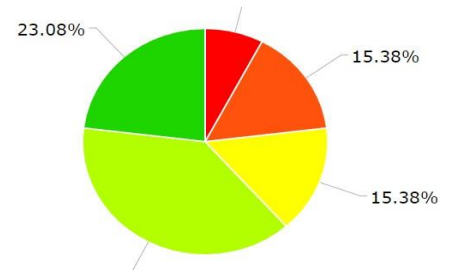


Respond directly to questions  
Direct evaluation of the answers  
Add more interactions  
Use different interaction types  
Bringing the participants into the boat  
Respond to the wishes of the participants



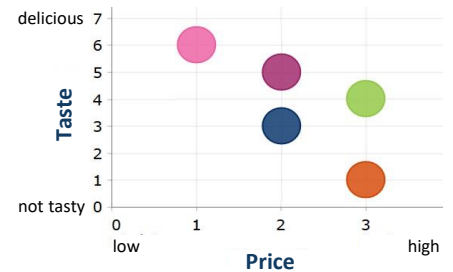
## Pie chart

- Ideal for displaying proportions within a data series
- Good for optical representation of percentages in general comparison



## Dot matrix

- Suitable for two-dimensional scale queries
- Topics are displayed independently of each other in an XY diagram



## Overview of all interaction and evaluation types combinations

	Brain-storming	Multiple Choice	Scale	Smiley	Blog	Q&A	2D scales	User profile
List	✓	✓			✓	✓		
Word cloud (words)	✓				✓	✓		
Word cloud (sentences)	✓	✓				✓		
Photo wall								✓
Scoring								✓
Bar chart		✓	✓	✓				
Pie chart		✓		✓				
Dot matrix							✓	